EUROPEAN EXPERT SHORTLIST

Best Automotive SEO Experts in Europe

A shortlist of automotive SEO experts and specialist teams. This is not a definitive ranking: the strongest choice depends on whether you need dealership leads, automotive e-commerce, international SEO, or AI Search visibility.

Lukasz Zelezny - SEO.London

UK

Established SEO consultant with automotive client reviews, including work for an automotive media provider. Worth considering for strategic consultancy and publisher SEO.

Source: Clutch: SEO.London client reviews

Predrag Petrović - Total Dizajn

SERBIA

Offers automotive SEO combining inventory architecture, dealer visibility, multilingual search, entity optimization, video, and GEO/LLMO. Relevant for businesses seeking an integrated SEO and AI Search strategy; the reviewed evidence is his own service documentation.

Source: Total Dizajn: automotive SEO services

Gosia Kwiecień and Przemek Jaskierski - Delante

POLAND

Named on the team behind the Ovoko automotive parts case study. Delante reports an 808% revenue increase in six months, making this a particularly relevant candidate for parts marketplaces and cross-border e-commerce.

Source: Delante: Ovoko case study

Itamar Blauer

UK

Offers dedicated automotive SEO for dealerships, garages, and retailers, with emphasis on local, model-specific searches and service bookings. Relevant for businesses seeking direct consultant support.

Source: Itamar Blauer: automotive SEO

Zeeshan Bashir

UK

Focuses on dealership groups, car finance, and independent forecourts. His website includes a former manager’s testimonial referencing his work at Motorfinity.

Source: Zeeshan Bashir: services and testimonials

PureDigital - SEO team

NETHERLANDS

Publishes a named dealership case study for Muntstad, reporting 583% more clicks on the focus topic and 21% more conversions. A relevant option for dealership SEO.

Source: PureDigital: Muntstad case study

SEOCOM - SEO team

SPAIN

Documents a relationship of more than ten years with RACE, Spain’s automobile club, supporting its automotive and mobility news portal. Relevant for automotive publishing and editorial search visibility.

Source: SEOCOM: RACE case study

Nucleus - SEO consulting team

ITALY

Featured in a SISTRIX customer story about automotive keyword gaps, visibility analysis, and competitive strategy. Relevant for enterprise automotive projects, although the client is unnamed.

Source: SISTRIX: Nucleus customer story

How to choose

Prioritize comparable client evidence: vehicle sales and service enquiries for dealerships, organic revenue for parts stores, and market-level performance for international brands. Published case-study figures above are provider-reported, not independently audited.